



## AGREEMENT MADE BETWEEN

## KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

CONTRACT NO. REV.

1

**Cancellation Notice** 

Required

1181-64743-1

**DATE PRINTED** 01/31/13

AND **PAGE** 

ADVERTISER (OR AGENCY AND ADVERTISER)

AMERICANS FOR A STRONG DEFENSE

1606 Belle View Blvd

Announcement 28 days

Washington DC 20007-4415

STRATEGIC MEDIA SERVICES

3299 K St NW Ste 200

NEIL WILLIAMS

AGENCY (OR SERVICE) ACTING AS AGENT FOR 345105

Alexandria

VA 22307-6531 prior notice

KCNC TV

USA

PRODUCTAMERICANS FOR A STRONG DEFENSE

LOCAL NICOLE ELIE AGENCY EST. NO. **PRODUCT** 1300 SALESPERSON

CODE

NATIONAL SALESPERSON

33295

NAME

AND

**ADDRESS** 

CONTACT

BROADCAST SCHEDULE STARTING 01/31/13 AND ENDING 02/01/13 NO. WEEKS:

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

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ITEM	DAYS	SPOTS PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
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1	0001100	2	10:00P	10:35P	30S	01/31/13-02/01/13	LATE NEWS M-SU	2	1100.00	2200.00
_						-,,,,,		_		
2	00011	2	06:00A	07:00A	30S	01/31/13-02/01/13	NEWS 4 TODAY	2	225.00	450.00
3	00011	2	07:00A	08:58A	30S	01/31/13-02/01/13	CBS THIS MORNING	2	150.00	300.00
4	00001	1	05:00P	05:30P	30S	02/01/13-02/01/13	NEWS 4 AT 5 PM	1	525.00	525.00
5	00010	1	06:00P	06:30P	30S	01/31/13-01/31/13	CBS4 NEWS AT 6	1	500.00	500.00
-						-,,,,,		_		
	.0010	1	06:30P	06:58P	200	01/21/12 01/21/12	ODGA NEWS AT COOPM	-	500.00	500.00
6	.0010	1	06:30P	06:382	30S	01/31/13-01/31/13	CBS4 NEWS AT 630PM  Total Contract:	1 9	500.00	500.00 4475.00
							iotai oonii act.			11/3.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser